



大麻地圖
DaMaMaps.com

BUSINESS PLAN

SaaS | PaaS

B2B B2C



漢麻國際集團
HanMa International Corporation



大麻地圖
DaMaMaps.com

First & Only Chinese Version of



weedmaps® + Leafly.

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ABOUT US

WHO WE ARE

* 大麻地图 DaMaMaps.com is a pioneering legal cannabis technology and e-commerce company based in Toronto, Canada. As the first and leading legal cannabis-related Chinese social media platform, we offer a comprehensive online social network and communication platform for the global Chinese community.

➤ *Cannabis Version of*



+

amazon

+



➤ *Chinese Version of*



+

Leafly.

+



dutchie

* “大麻” “DaMa” in Chinese translates to “Cannabis / Marijuana / Weed / Hemp”

OUR TEAM

Lawrence Qiao *Founder & CEO*

Entrepreneur, Investor, Actor, Influencer



- Senior Sales Consultant at Mercedes Canada Inc.,
- Founder & CEO of FUTU Fashion Group
- Co-founder / Chair of The Board of Directors at Young Canadian Chinese Professionals and Entrepreneurs Association
- Professional Actor at ACTRA Toronto (IMDb)



Mercedes-Benz



Dylan Liu MBA, Marketing Director & Product Manger

Shimmer Gui RBC, Senior Back-end Developer

Richard Qin Senior Full-stack Developer

Lena He Graphic Designer & UX/UI Developer



OUR STORY

“ I am a **serial entrepreneur** with my newest venture. The loss of my father to pancreatic cancer inspired me to create a company that raises awareness on the medical effects of cannabis, specifically for patients suffering from cancer, epilepsy, depression, and other illnesses.

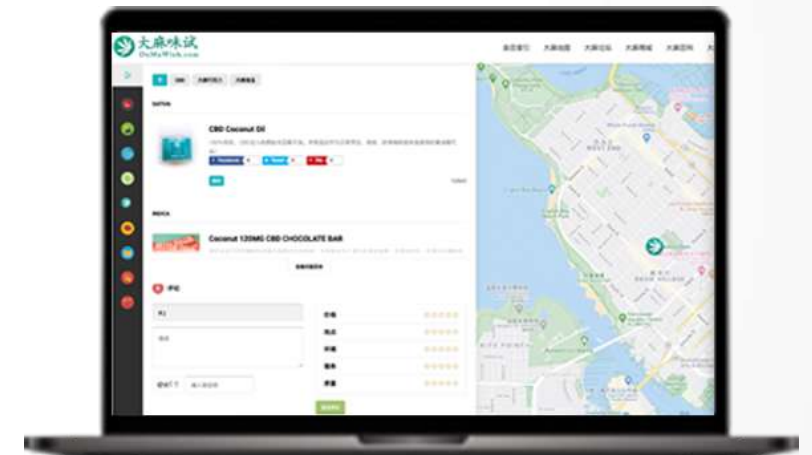
Our vision is to become a leading force in the cannabis industry by providing patients with safe, reliable, and effective products that enhance their well-being.”



WHAT WE DO

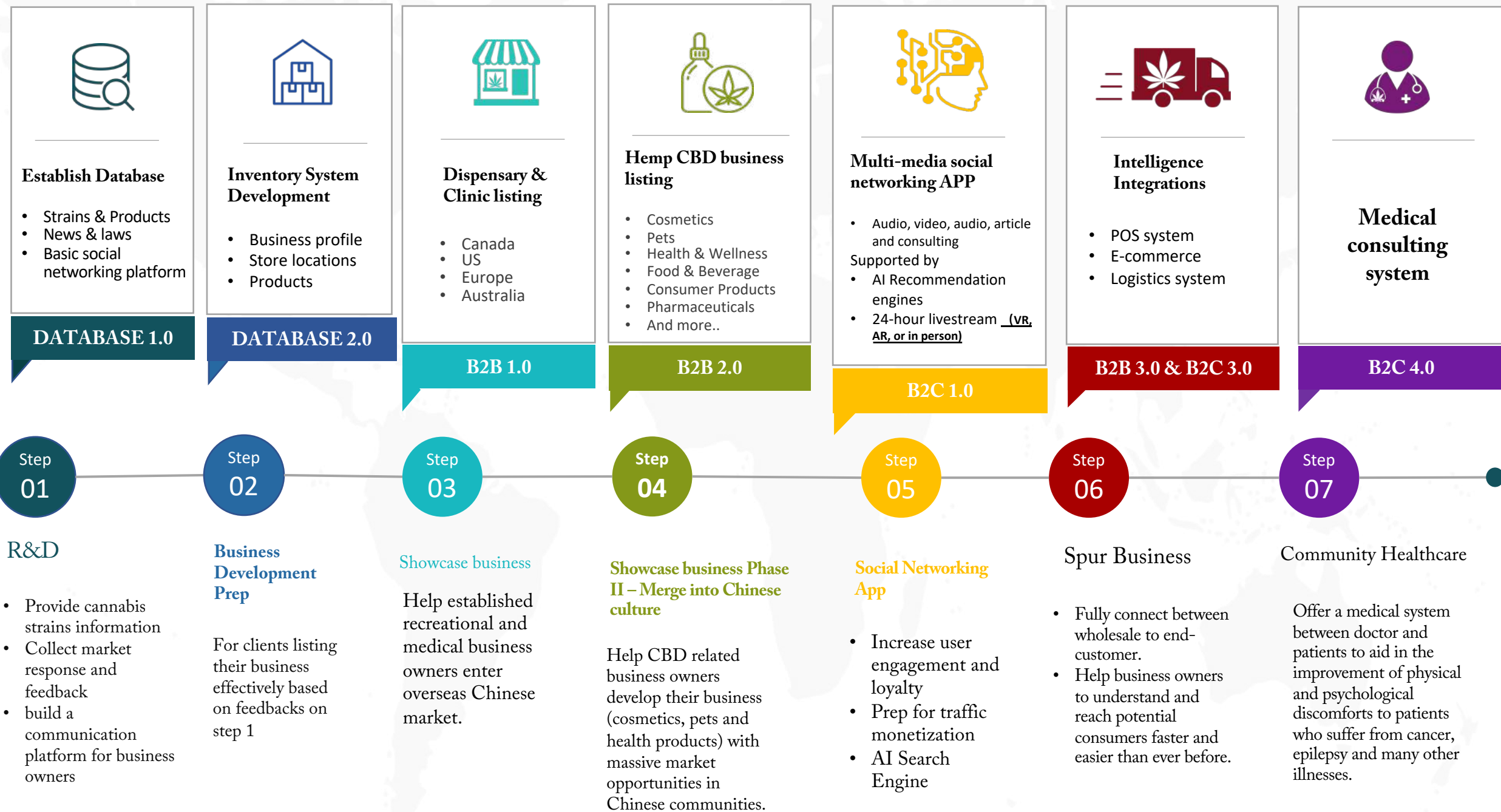
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- Listings (Product/Service/Medical/Brand/)
- Product Reviews
- Online Ordering
- Deals and Promotions
- Industry News and Updates
- Other Cannabis Related Product listings



Moats Matter

SaaS & PaaS



PHASE 1 – DATABASE 1.0



CBD 大麻地图 大麻百科 大麻论坛 大麻商城

中国 加拿大 美国 英国

全球大麻贸易：加拿大大麻进出口要求入门

许可证持有人根据《大麻规章》进行大麻进出口

加拿大大麻合法化法规介绍

大麻种植，加工和医疗销售许可证官方申请要求

安大略省/安省/Ontario

英属哥伦比亚省/卑诗省/BC

魁北克省/魁省/Quebec

阿尔伯塔省/阿省/Alberta

曼尼托巴省/曼省/Manitoba

萨斯克彻温省/萨省/Saskatchewan

新布伦瑞克省/纽宾士域/New Brunswick

诺华斯高沙省/诺省/Nova Scotia

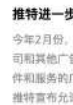
爱德华王子岛/Prince Edward Island

纽芬兰和拉布拉多/Newfoundland and Labrador



工业大麻拥有千亿级别的市场潜力，正因为如此，国内出现了许多工业大麻公司或者业务涉及工业大麻的公司，比如我们耳熟能详的汉麻控股集团、汉麻生物科技、

大麻新闻 文化与产业 科技与医药



推特进一步放宽美国大麻广告规则，增加新市场
今年2月份，推特首次披露允许“经批准”和州合法的大麻公司和其他广告商在美国发布受监管的THC和CBD产品、配件和服务的广告。《详情请回顾往期文章：继谷歌之后，推特宣布允许在美国投放大麻产品广告》近日，推特进一步

大麻新闻 法律与政策



美国参议院一致通过《大麻二酯和...
据 Marijuana Moment 报道，3月24日，参议院批准了一项旨在促进大麻研究的两院大麻法案，该法案名为《大麻二酯和大麻研究扩展法案》。据悉，该法案未经得

大麻新闻 法律与政策



魁省政府出招：不打疫苗就不让...
就在近日，有媒体透露，加拿大魁北克省即将出台新的防疫措施以进一步提高全省的接种率。这份新的措施中着重提到了一条新规定：“没有新冠疫苗接种证明的居

大麻新闻 文化与产业 法律与政策



云南发布“十四五规划”，工业大麻...
据2021年12月9日，云南省人民政府网发布的《云南省“十四五”工业和信息化技术规划》，云南省将工业大麻产业归列为重点发展产业-创新培育战略性新兴产业之

大麻新闻 法律与政策



对于大麻这玩意儿，你是不是又害怕又好奇，又想尝试，又怕染上毒瘾无法自拔？大多数人的感觉和你的一样一样的，大麻到底什么来头？且站上帝视角来看一

大麻产品 大麻新闻



第一次抽大麻，有什么需要了解和...
恭喜你，能够对这个话题感兴趣，说明你开始好奇大麻这个神奇的植物了，你的人生将重新出发。但在这里，我不想去告诉你抽了大麻会有怎么样的体验，那值得另

大麻新闻 科技与医药



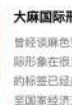
重磅！美国联邦大麻合法法案将...
3月25日消息，在联邦层面将美国大麻合法化的法案，最早将于下周在美国众议院进行投票表决。本周四，美国国会领导人证实称，众议院最快会在下周对《大麻机

大麻新闻 法律与政策



全球最大药企辉瑞，高调宣布60亿...
辉瑞公司以60亿美元现金收购Arena Pharmaceuticals，杀入大麻领域。据Benzinga报道，制药巨头辉瑞公司已宣布计划以60亿美元收购位于圣地亚哥的生物

大麻新闻 文化与产业 未分类



大麻国际形象开始扭转，攀王泰森...
曾经谈崩色变的时代正在过去，大麻的国际形象在很多国家层面都发生了变化，新的标签已经产生——农作物、天然药物甚至国家经济支柱。南非国家马拉维的农业

大麻新闻 文化与产业



William Cole, D.C. “我在我的功能医学中心给不同的病人使用CBD已经有一段时间了，我非常喜欢它的临床效果！我将它用于自身免疫、疼痛和焦虑、以及炎症患者

大麻推荐



拜登赦免数千名因“简单持有”而被...
拜登赦免数千名因“简单持有”而被定罪的美国公民 U.S. President Joe Biden — seen visiting an IBM facility in Poughkeepsie, N.Y., on Thursday — is pardoning

大麻新闻 法律与政策



美国著名说唱歌手和大麻创业之星S...
如果说有趣的灵魂万里挑一，Snoop Dogg一定不啻错过，因为他的人生轨迹实在是丰富多彩。博士只取了一幅与说唱和大麻相关的水，和你一起在他的故事里读一读

大麻新闻 文化与产业



马耳他领跑！将成为第一个大麻全...
本周，马耳他将赶在卢森堡之前成为首个将个人大麻种植和持有合法化的欧洲国家，也会是世界上第三个正式全面合法化的国家。负责该法案的部长致文-邦尼奇

大麻新闻 法律与政策



特种“汉麻纸”，数字印刷的新突破
最近，一家德国造纸公司开发了一种汉麻纸，用于在数字印刷系统上印制书籍和小册子。这种特别设计的混合无涂层纸来自德国达豪尔的传统纸业公司

大麻新闻 文化与产业

- News & Laws
- Strains & Products
- Basic social networking platform

NEXT STEP

One-stop Cannabis Global info library

Global News

- Up to date
- Cover very specific topics

Valid knowledges

- Quality checked
- Comprehensive cannabis medical use info

PHASE 2 – DATABASE 2.0

PHASE 3 – B2B 1.0

Phase 2

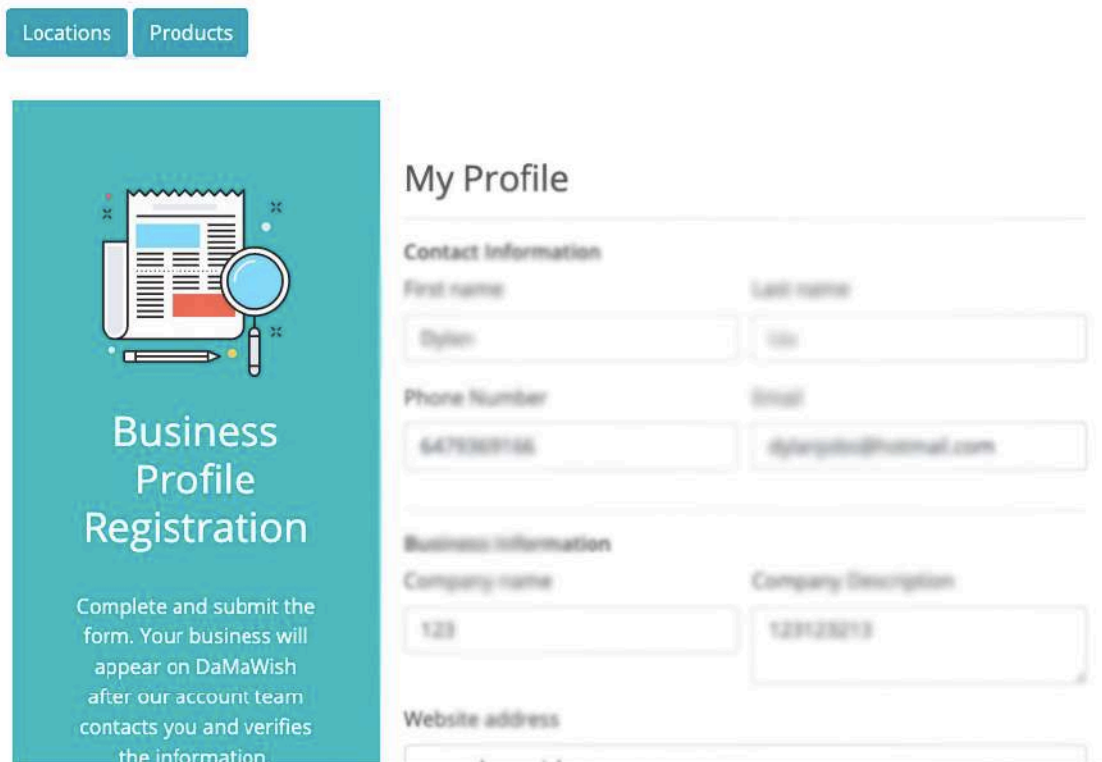
- Establish business partnership
- Inventory system development kick-off

Phase 3

Inventory system 1.0 development

Listing Function Launched

- Business profile
- Store locations
- Products



The screenshot shows a web interface for 'Business Profile Registration'. At the top, there are two buttons: 'Locations' and 'Products'. Below them is a teal banner with an icon of a document and a magnifying glass, and the text 'Business Profile Registration'. To the right of the banner is a form titled 'My Profile'. The form has two main sections: 'Contact Information' and 'Business Information'. The 'Contact Information' section includes fields for 'First name' (with the value 'Dylan'), 'Last name' (with the value 'Tan'), 'Phone Number' (with the value '6478307166'), and 'Email' (with the value 'dylant@hanma.com'). The 'Business Information' section includes fields for 'Company name' (with the value '123') and 'Company Description' (with the value '123123213'). Below these is a 'Website address' field.

Locations Products

Business Profile Registration

Complete and submit the form. Your business will appear on DaMaWish after our account team contacts you and verifies the information.

My Profile

Contact Information

First name: Dylan Last name: Tan

Phone Number: 6478307166 Email: dylant@hanma.com

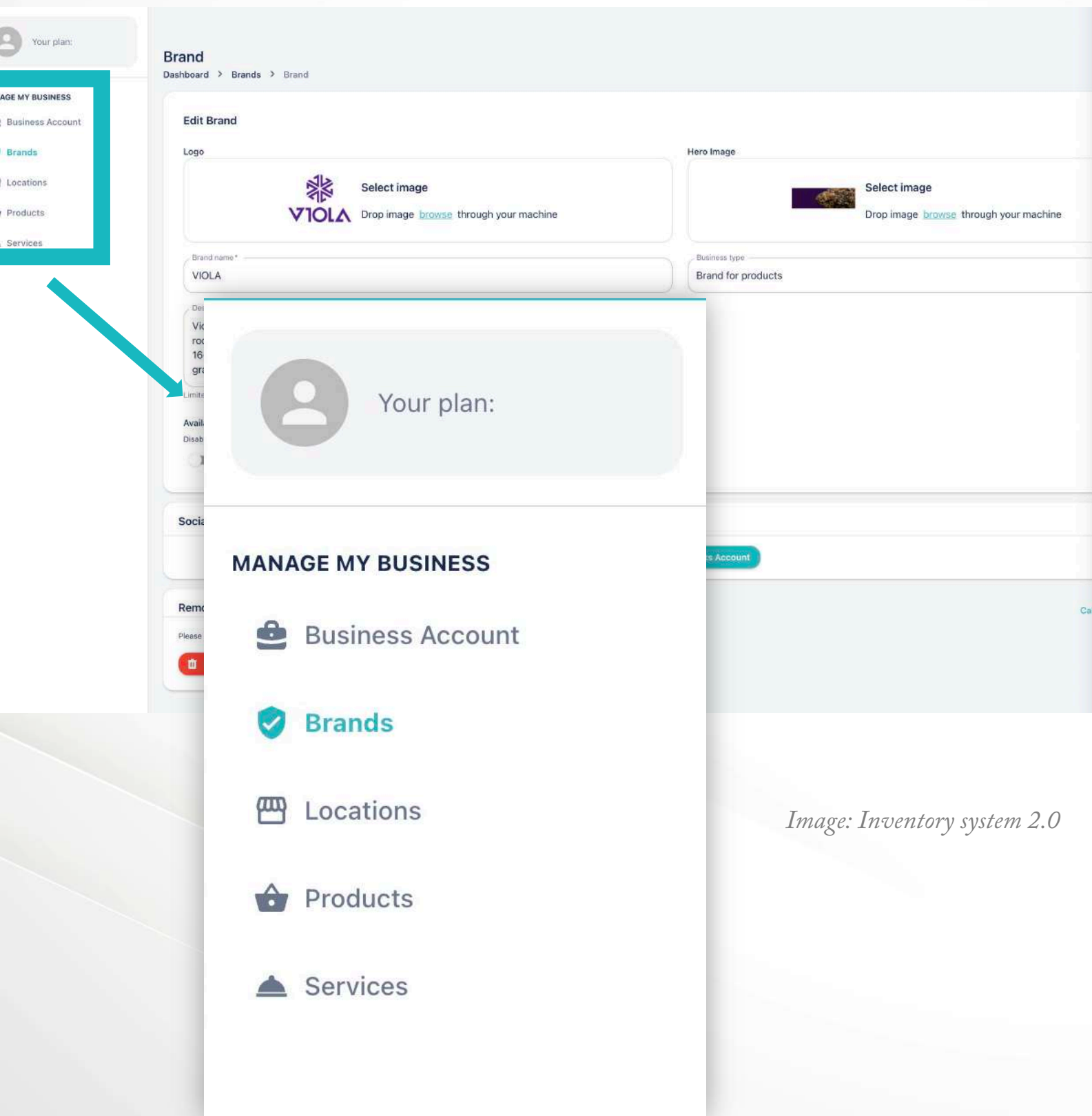
Business Information

Company name: 123 Company Description: 123123213

Website address:

Image: Inventory system 1.0

PHASE 4 – B2B 2.0



Phase 4

INVENTORY SYSTEM 2.0

DEVELOPMENT

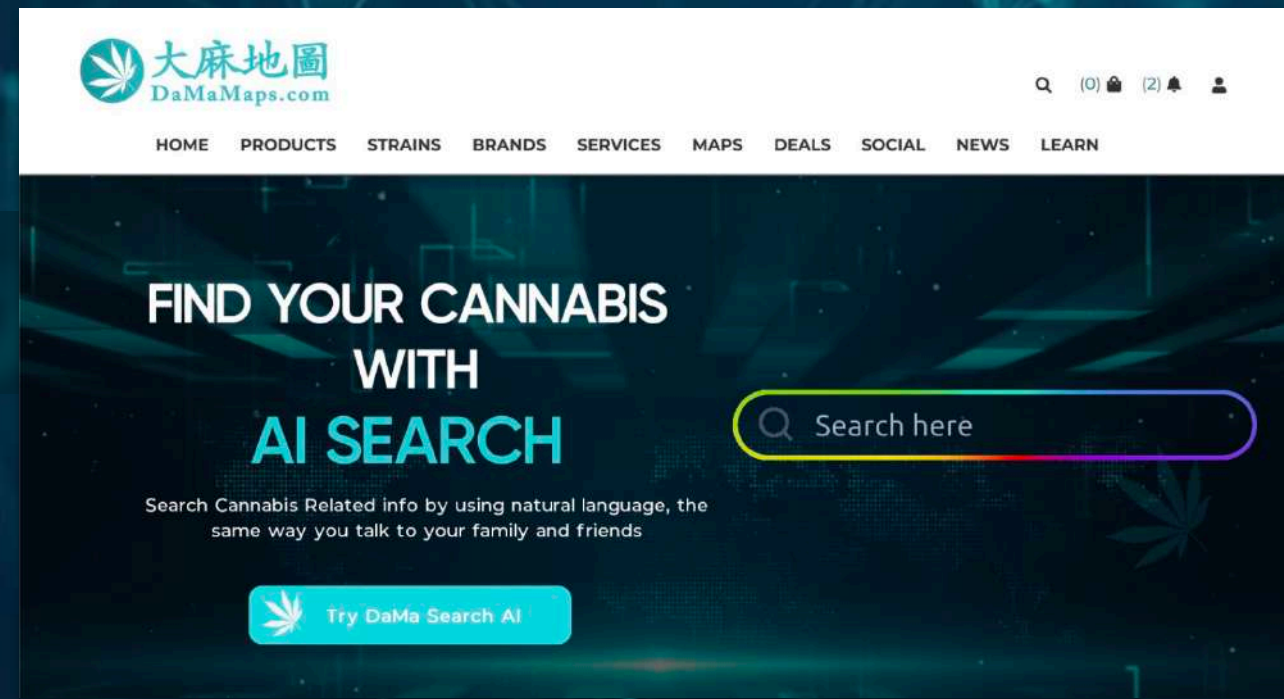
- CBD Product Category
- Corporation Brand Listings
- Service Listings

Image: Inventory system 2.0

PHASE 5 – B2C 1.0

MULTI-MEDIA SOCIAL NETWORKING APP

AI SEARCH



CHATGPT
OpenAI



COMPETITIVE ADVANTAGES

1. FIRST & ONLY Cannabis Platform for Chinese community including advising, social media, e-commerce and more!

2. Massive Business Networks and Connections

- Corporate with Yunnan Province Industry Hemp Trade Association
- Corporate with HanMa Investment Group
- Compliance services
- Franchise resources
- Contacts with wholesale suppliers
- Social media influencers
- Local media resources
- POS & Delivery integration providers and much more.



云南省工业大麻协会

YUNNAN PROVINCE
INDUSTRY HEMP
TRADE ASSOCIATION



会长：禹海滨



汉麻投资集团

HANMA INVESTMENT
GROUP CO., LTD.



董事长：谭昕

COMPETITIVE ADVANTAGES

3. Presence/Integration in the Global Asian Community

Prototype website already gained over **1,000,000+ page views** and **70,000+ visitors per year by organic search**.

4. Fully integrated INVENTORY & MEMBERSHIP SYSTEMS Officially Launched

with backed research and development in addition to approaching local dispensaries and clinics in Toronto as well as nationally and internationally.

5. Lead / Referral System is Launching

6. Well Prepared for Overseas Japanese TaiMaMaps.com &

Korean  DaeMaMaps.com **Market**

GLOBAL ASIAN

Cannabis / Hemp / CBD Market

DaMaMaps.com

TaiMaMaps.com

DaeMaMaps.com



DaMa🇨🇳 = TaiMa🇯🇵 = DaeMa🇰🇷 = Cannabis/Weed



CHINA 🇨🇳

JAPAN 🇯🇵

KOREA 🇰🇷

ASIA 🌐

ASIAN

Cannabis / Hemp / CBD Market

HanMaMaps.com

AsaMaps.com

DaeMaChoMaps.com

“WEED” NOT ALLOWED*

HanMa🇨🇳 = Asa🇯🇵 = DaeMaCho🇰🇷 = Hemp / CBD

Also including “CanabisMaps.com / CanamoMaps.com / HennepMaps.com / BangiMaps.com”

*The **RESTRICTION** of using the words “weed”, “cannabis”, “marijuana” as an IP in the Asian market ensures difficulty for “Weedmaps” to fully expand its cannabis related business into the Chinese/Asian markets and that is where **DaMaMaps.com** can be of assistance to expansion .



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WeedMaps Acquires Marijuana.com For A Kushy \$4.20 Million

Jason Kincaid @jasonkincaid / 10:46 PM EST November 28, 2011



Yes, really.

General Cannabis Inc. has just announced that it's acquired [Marijuana.com](#). The company didn't disclose the details of the deal, but we've confirmed that the acquisition price was \$4.20 million. Naturally.

The executives involved obviously have a sense of humor, but General Cannabis is a serious business: it's traded on the OTCQX market, and a year ago it acquired [WeedMaps](#), a popular 'Yelp for Cannabis Dispensaries' site with a large following. WeedMaps was [topping \\$400,000](#) a month in revenues at the time of the acquisition and it's growing nicely — the site did over \$1 million in gross revenues in July, and now sees 10 million page views a month.

The acquisition includes both the valuable Marijuana.com domain name and the existing site/content, which currently consists of a bulletin forum that centers on cannabis discussion and generates 3.5 million page views per month. WeedMaps Media, which is a subsidiary of General Cannabis, will be 'bridging' its membership database with the forum's, allowing WeedMaps users to log into Marijuana.com with their existing accounts. The company says that it will also be expanding the amount of content and functionality available. The domain and site will be transferred early in 2012.

TechCrunch
Early Stage

April 20, 2023
Boston, MA

Register Now



How Much Will
WeedMaps
Pay for
DaMaMaps.com?

A Kushy
\$\$\$ Million?

| | Chinese Population | Cannabis Users Ratio | Radical Estimate (same as Cannabis Users Ratio) | Estimate Sales Volume \$ |
|--------------------|-----------------------|----------------------------|---|--------------------------|
| CANADA | | | | |
| Great Toronto Area | 631,050 | 6% | 37,863 | \$37,863,000 |
| Greater Vancouver | 474,655 | | 28,479 | \$28,479,000 |
| Total | 1,105,705 | | 66,342 | \$66,342,000 |
| UNITED STATES | | | | |
| New York | 893,697 | 16.8% | 150,141 | \$150,141,096 |
| California | 1,253,100 | | 210,520 | \$210,520,800 |
| Total | 2,146,797 | | 360,661 | \$360,661,896 |
| AUSTRALIA | | | | |
| Sydney | 487,976 | 10.4% | 50,749 | \$50,749,504 |
| Melbourne | 356,324 | | 37,057 | \$37,057,696 |
| Total | 844,300 | | 87,807 | \$87,807,200 |
| EUROPE | | | | |
| | 2,150,000 | 7.2% | 154,800 | \$154,800,000 |
| Grand Total | 6,246,802 | | 669,610 | \$669,611,096 |

*avg. purchase **\$1,000** per year per person

Source: The Global Cannabis Report 2020

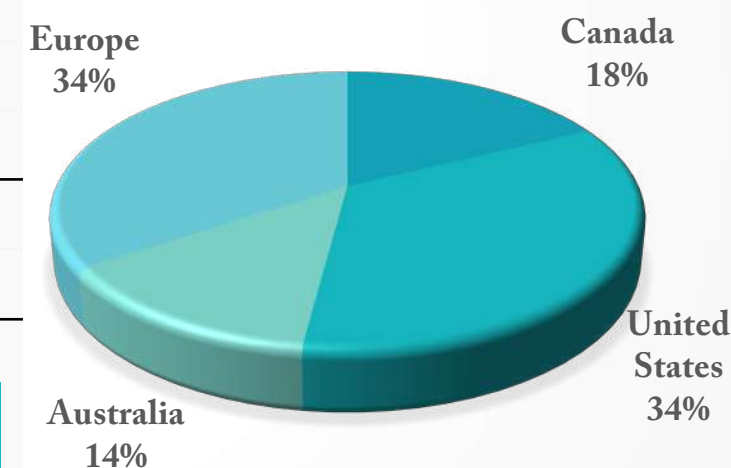
OVERSEAS CHINESE
OPPORTUNITY
FORECAST

MARKET ANALYSIS

Chinese Community
SUPPORT the
legalization of cannabis

21%

Neutral: 22%
Against: 57%



OPERATIONS & PROJECTED INCOME STATEMENT

INCOME STRUCTURE

- **Listing Fees** charges fees to cannabis dispensaries, clinics, CBD stores services, and brands to appear on its platform, similar to other online directories.
- **Featured Listings** Businesses can pay an additional fee to have their listings featured more prominently on the DaMaMaps platform, making it more visible to users.
- **Advertising** offers advertising solutions to businesses looking to increase their visibility on the platform. Advertisements can appear in various formats, such as banner ads, sponsored listings, and email campaigns.
- **Data and Insights** provides data and analytics to businesses, helping them track the performance of their listings and advertising campaigns on the platform.
- **Content Marketing** offers content marketing services to cannabis businesses, helping them create and promote branded content on the platform.
- **Transaction Fees** charges a transaction fee to dispensaries for every order placed through our platform. The fee is typically a percentage of the total order value.

OPERATIONS & PROJECTED INCOME STATEMENT

INCOME STRUCTURE

- **Web 3.0 Membership Fees**

2B: Private event/webinar

2C: Groupon/Digital Currency

MEMBERSHIP BENEFITS

1. Sign up as a member and receive \$10 value of DaMaMaps Coin.

- **Recharge \$ 100 - Receive \$115 DaMaMaps Coin**
- **Recharge \$ 500 - Receive \$ 600 DaMaMaps Coin**
- **Recharge \$ 1000 - Receive \$1300 DaMaMaps Coin**

2. For each referral

The referrer and the referee both will receive \$10 DaMaMaps Coin.

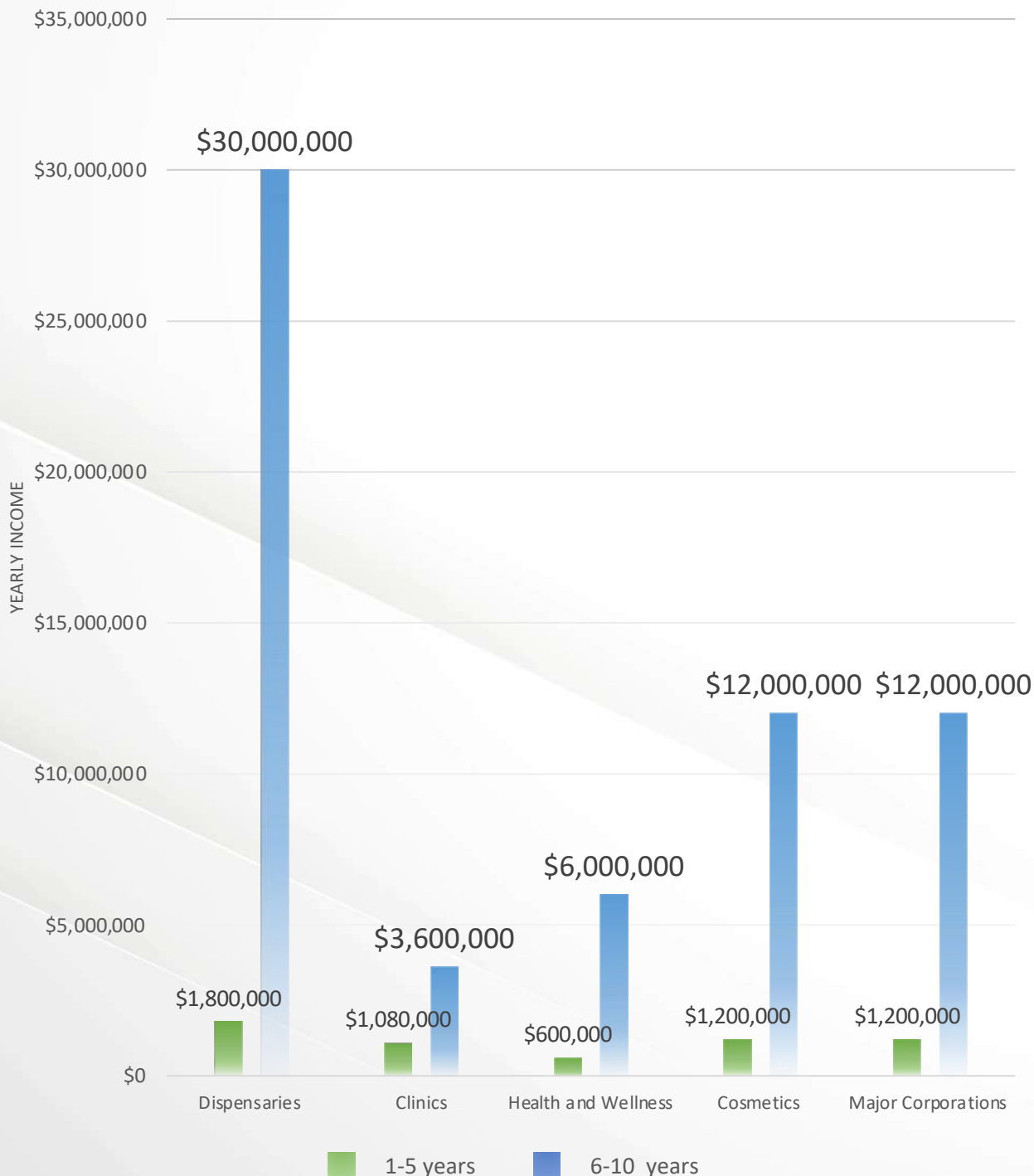
e.g: Issue 1 Million DaMaMaps Coin
\$10 for each member

Gain **100,000** Users



PROJECTED INCOME STATEMENT (MONTHLY LISTING FEES ONLY)

INCOME PROJECTION



| | 1 - 5 Year(s) | | | 6-10 Years | | |
|--------------------|--------------------------|---|----------------|--------------------------|---|----------------|
| \$CAD | Ad fee / business /month | Estimated number of business (Conservative) | Yearly Income | Ad fee / business /month | Estimated number of business (Conservative) | Yearly Income |
| Dispensaries | \$300 | 500 + | \$1,800,000 + | \$500 | 5,000 | \$30,000,000 |
| Clinics | \$300 | 300 + | \$1,080,000 + | \$300 | 1,000 | \$3,600,000 |
| Health & Wellness | \$500 | 100 + | \$600,000 + | \$1,000 | 500 | \$6,000,000 |
| Cosmetics | \$1,000 | 100 + | \$1,200,000+ | \$5,000 | 200 | \$12,000,000 |
| Major Corporations | \$10,000+ | 10 + | \$ 1,200,000 + | \$10,000 | 100 | \$12,000,000 |
| Total | | | \$5,880,000 + | | | \$63,600,000 + |
| SG&A | | | (\$2,082,800) | | | (\$6,248,400) |
| EBITDA | | | \$3,797,200 | | | \$57,351,600 |
| EBITDA Margin/yr | | | 65% + | | | 90% + |

EBITDA Margin

1 – 5 Year (s) **65% +**

6 – 10 Years **90% +**

INITIAL EXPENSES

| ITEMS (\$CAD) | MONTHLY EXPENSE | YEARLY EXPENSE |
|--|------------------|--------------------|
| Marketing & Advertisement | \$30,000 | \$360,000 |
| Payroll (8 people) | \$80,000 | \$960,000 |
| Tech Support and Maintenance | \$5,000 | \$60,000 |
| Application development (iOS & Android) | \$41,667 | \$500,000 |
| Office Rent | \$6,000 | \$72,000 |
| Utilities | \$600 | \$7,200 |
| Insurance | \$300 | \$3,600 |
| Legal Costs | \$5,000 | \$60,000 |
| Others | \$5,000 | \$60,000 |
| Total | \$173,567 | \$2,082,800 |

RETURN ON INVESTMENT

IPO

\$30 Billion

USER-BASED VALUATION

Overseas Chinese in Canada, US, Australia, Europe 5 Million

Global Chinese 1,500 Million

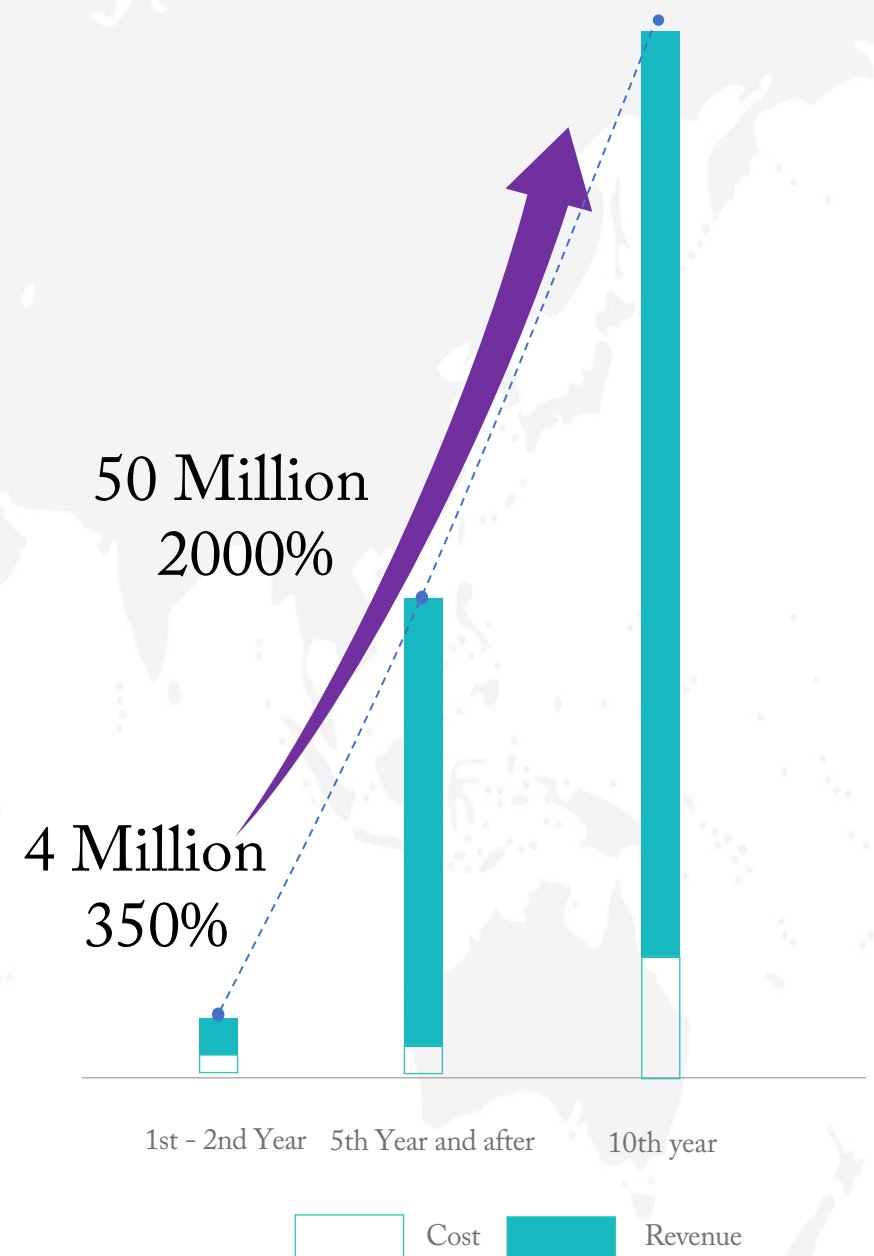
1% of Total Overseas Chinese Users 1st Year 50,000

6% of Global Chinese Users 5 Years 1,000,000

21% of Global Chinese Users 5-10 Years 30 Million

Value: Avg. \$1,000 / User

\$30 Billion



OUR BRANDS

Industrial Hemp Brands in CHINA

MaFun.com 麻梵

CBDMaOil.com CBD麻油

CBDHanMa.com CBD汉麻

CBDMaMaps.com CBD麻图

HanMaCBD.com 汉麻CBD

HanMaMaps.com 汉麻地图

DrHanMa.com 汉麻博士

HanMaKing.com 汉麻王

HanMaWorld.com 汉麻世界

HanMaStyle.com 汉麻生活

HanMaNews.com 汉麻新闻

HanMaTimes.com 汉麻时代

SuperHanMa.com 超级汉麻

HanMaAdvisor.com 汉麻顾问

HanMaFarms.com 汉麻农场

HanMaFactory.com 汉麻工厂

Industrial Hemp Brands in KOREA

DaeMaMaps.com 大麻地图

DaeMaChoMaps.com 汉麻地图

Industrial Hemp Brands in JAPAN

CBDBu.com CBD部

AsaMaps.com 汉麻地图

TaiMaMaps.com 大麻地图

DIGITAL CURRENCY \$ ¥

HanMaPay.com 汉麻支付

MaFunPay.com 麻Fun支付

MaFunCoin.com 麻Fun币



知麻開門

OpenCannabiz.com

B2B B2C C2C

COMING SOON

THANK YOU

info@DaMaMaps.com | +1 647 885 5166



漢麻國際集團
HanMa International Corporation